

Original version:

Dear Sir/ Madam,

I wish to apply for the Masters of Business Administration program at I University August 2017 session. I believe that Bethel is the right choice for me. Your programs offer me the tools that I need to move towards a successful career in Business and Management.

Last year, I attained a Bachelor's of Science in Business Administration from with a 3.4 GPA. Having majored in business as an undergraduate, I enjoyed my business education at Bethel University and would now like to take all of the knowledge and everything I learned to a higher level. I graduated with a degree in Bachelor of Science in Business Administration. I believe that Bethel's MBA program is equipped to prepare me for accomplishing these objectives.

After completing my MBA education, I plan to continue working at American General. During the past few years, I have worked many levels of administration. My work in the insurance and business industries has provided me with extensive experiences and a perspective on the demands and expectations in this kind of field, additionally it has given me a deeper appreciation for Business Management. At American General Insurance I have added value to both the sales and marketing teams, however to become a more effective manager it will require advanced training and additional education. In today's customer service oriented business community, providing timely, friendly, proactive service is expected to enhance future business growth. Customer loyalty is always impacted when choosing to employ the right service professionals to well-represent you when servicing your valued clients this helps in becoming an effective manager. My long-term experience in the service industry has enlightened me in meeting and exceeding each customer's expectations with service that sells. I have assisted all types of consumers in a variety of settings. Attaining a Master's degree is the next and necessary step in my journey toward becoming the productive and influential professional I believe I am capable of becoming.

Furthermore, as a mother of four fantastic boys, I believe by me continuing my education it would give my sons an example of perseverance and determination that no matter what life brings or the obstacles that may come, with hard work and determination you can achieve anything you put your mind too. I would be really grateful to be admitted into the MBA program at Bethel University and to have the opportunity to continue my education and reach my career goals. I am very excited for the opportunity to submit my interest in the program to you. Being accepted into the program would allow me to focus on my interest in Business Management as well as provide me with the learning tools that I need in my current profession. I greatly appreciate the opportunity to submit my application for the MBA program. Please contact me if you have any questions or have need of any additional information. I look forward to hearing from you soon. Have a great day!!!

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Respectfully submitted,

MBA Admission Essay

I am extremely interested in pursuing an MBA degree at Bethel University. Bethel University has a tremendous reputation as an educational institution worldwide, particularly in business administration. After researching your graduate program I realized that this university offers a wide variety of business courses that would greatly enhance my knowledge of business. Education has become more important than ever in our current economy and the only way for a person to move up the corporate ladder is to have business experience and educational credentials. The educational curriculum of the online MBA program is a perfect match for my career aspirations.

My aspirations to pursue an MBA are aligned with my past studies, since last year I completed a bachelor's degree in business administration from Bethel University obtaining a very good GPA of 3.4. As ex-alumni, I realized more than other people how good the education at Bethel University is. By obtaining an undergraduate degree in business I am better prepared than other candidates to succeed in an MBA program. My interest in continuing my graduate studies in business at Bethel are because of the flexibility the online MBA program offers. I am a mother of four children that works full-time. While pursuing the MBA degree at Bethel University I plan to continue to work full-time at American General Insurance. Based on my circumstances a traditional school curriculum on-campus would hinder my ability to continue studying. The educational content and courses I will take at Bethel University combined with the training I'll receive is going to greatly help me increase my business knowledge so that I can advance my career.

Upon completion of the MBA program I plan to continue to work at my current job at American General Insurance. My work in the insurance and business industry has provided me exposure to a wide variety of business perspectives, situations, and problems which has given me a deeper appreciation of business management. At my job, I have worked both with the sales and marketing department. I realized after working for this company that to become a good manager in the future it is imperative for me to increase my overall expertise and knowledge of business administration. Once I complete an MBA I will obtain better qualitative and quantitative reasoning, analytical skills, research capabilities, knowledge of business models, enhance communication skills, and ability to synthesize and analyze vast amounts of information to be able to make good business decisions.

My greatest motivation to continue studying is to provide a better standard of living to my four children. An MBA degree will enhance my ability to obtain higher income in the long run. I also believe that by continuing my education I will provide my sons with an example of what can be achieved through arduous work, perseverance, and determination no matter what obstacles life throws at you. I am completely committed towards this academic goal and would be extremely grateful if the acceptance committee gives me the opportunity to join the program.